

The Story behind INMA

INTRODUCTION

INMA The real-estate development arm of "GENENA group".

GENENA group is considered as one of the pioneers and Egyptian market leader in the commercial and retail properties. Establishing the Iconic landmark "GENENA Mall" in the late nineties, GENENA Mall stood out the test of time till the current time, being able to develop and maintain its services and modifying its culture to be one of the most visited Malls in the heart of the capital.INMA was initiated with a vision to expand and enhance the commercial and retail business in addition to the administrative and offices allocations. Assuring quality by implementing Genena's experience, values, and culture.INMA presents Trivium projects across East and West of Cairo, introducing Trivium Business Complex and Trivium squareat New Cairo and Trivium-zayedat Sheikh Zayed city.


## TRIVIUM ZAYED



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TRIVIUM - ZAYED is a business complex located at Sheikh Zayed City in the heart of one of the most visited locations with a massive foot flow and resident's base. Being in the heart of a prime location assures the quality and quantity of the crowd approaching every


TRIVIUM - ZAYED
is ideally located on the main road - ELBOSTAN street, linking between several squares In the middle of international companies, malls, office buildings, and
gated communities.

## BACK HOME




## TRIVIUM TASTE

TRIVIUM applied its business units to be Elegant, professional and special throughout its designs to reflect the classiness of your brand. Being suitable for different business uses from a startup to an international



TRIVIUM - Zayed came after a deep scientific study of how to support brands and entities with new and fresh solutions to aid brands and entities' goals and objectives. We cared about the location, the neighbourhood, the clientele base quality and how to attract new customers and to attain steady ones.

GENENA group usually takes the initiative to apply advanced technologies and solutions in different sectors proposing a solid portfolio of successful first attempts and initiatives since 1999.TRIVIUM goes with the same culture and strategy applying Several solutions that support your business needs.


## HOW

## WE SATISFY

## CUSTOMERS

We keen to provide an extraordinary service for your customers through

# Spacious parking lot sufficient for 

 163 vehicles

## Special parking lots for handicaps

## 2.

Handicapped stairs


A "See-through" glass interface




Conference rooms




Wide pavement area with seating and waiting services



Three different entrance gates


## 24/7

security and CCTV cameras




## Commercial Units

INMA's commercial background comes from years of experience, knowledge and familiarity in this specific sector. INMA applied its culture on Trivium - Zayed to attain different businesses goals and aims whilst improving customers' perspectives. the allocation of shops, the interface and the walkthrough simplify the shopping experience and ease the process. Shops are suitable for different business activities; Super and hypermarkets, Salons, Accessories, mobile shops, ... etc.Commercial units are located on the ground floor over 4,391 square meters

## Administrative units

Every single corner is created for a purpose. What makes an integrated efficient office is a blend of basic requirements and attracting factors that lie in a calm surrounding to relieve business daily routine. INMA's office template is designed to enhance productivity, clear the minds and maximize outputs. Spaces are adequate for different business types.Admin units are located on the first floor over 4,759 square meters and second floor over 4,746 square meters.


Basement floor - Parking : 11,918 sqm


Ground Floor - Commercial: 4,391 sqm


Typical Floor 1 - Admin: 5,300 sqm


Typical Floor 2 - Admin: 5,218 sqm




Ground Floor



Ground Floor


Ground Floor



Ground Floor



Ground Floor



Typical Floor 2


Meeting Rooms Zone

Gross area : 114.31 sqm


Gross area from 99.96 to 102.38 sqm


Typical Floor 2

|  |  |
| :--- | :--- |
|  |  |
| 1- Office | $3.37 \times 2.46$ |
| 2- Office reception | $2.72 \times 3.68$ |
| 3- | Work space |
| 4- | $3.31 \times 3.68$ |
| 5- | Kitchenette |
| 6- | $1.12 \times 2.40$ |
| 7- | $1.15 \times 1.56$ |
|  | $1.15 \times 1.56$ |
|  | $4.96 \times 3.73$ |




Typical Floor 1 \& 2



Typical Floor 1

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Typical Floor 1 \& 2
$\begin{array}{ll}\text { 1- } & \text { Office (1) } \\ \text { 2- } & \text { Office reception }\end{array}$
$2.23 \times 3.36$
$3.50 \times 4.13$
Work space
$3.73 \times 9.47$
Kitchenette
$2.23 \times 1.91$
5- Toilet
$1.56 \times 1.16$
Toilet
$1.56 \times 1.16$
7- Office (2) $3.73 \times 4.96$



Typical Floor 1 \& 2

| 1- | Office reception | $5.37 \times 7.85$ |
| :--- | :--- | :--- |
| 2- | Meeting room | $5.39 \times 9.01$ |
| 3- | Work space | $3.73 \times 6.51$ |
| 4- | Office $(1)$ | $1.52 \times 1.15$ |
| 5- | Toilet | $1.52 \times 1.15$ |
| 6- | Kitchenette | $2.39 \times 1.11$ |
| 7- | Toilet | $3.73 \times 3.02$ |
| 8- | Office $(2)$ | $3.73 \times 2.88$ |
| 9- | Office $(3)$ | $3.73 \times 3.37$ |
| 10- | Office $(4)$ | $4.00 \times 3.95$ |




Typical Floor 1 \& 2

|  |  |  |
| :--- | :--- | :--- |
| 1- | Office reception | $3.40 \times 4.16$ |
| 2- | Toilet | $1.86 \times 1.12$ |
| $3-$ | Kitchenette | $1.86 \times 1.12$ |
| $4-$ | Toilet | $1.80 \times 1.12$ |
| 5- | Office (1) | $3.56 \times 3.38$ |
| 6- | Office (2) | $3.23 \times 4.85$ |
| $7-$ | Work space | $4.27 \times 5.14$ |
|  |  |  |

